



CREATE YOUR NICHE WORKBOOK

CREATE YOUR NICHE

What do you do with the customer? List everything that you do within your business for the customer. From start to finish. The entire process. From discovery call to ending the relationship. (Duplicate this page if you have to)

CREATE YOUR NICHE

From your list on the previous page, list what you love and what you are good at.

LOVE 

GOOD AT 

CREATE YOUR NICHE

What characteristics and requirements **MUST** your ideal clients have in order to get the best **SUCCESS** with you? Don't be shy, let it all out.



CREATE YOUR NICHE

What are you ideal clients
FEELING BEFORE they work with you.

What are you ideal clients
FEELING AFTER they work with you.

CREATE YOUR NICHE

Your Niche Statement Formula

I Work With X With Y Problem To Solve Z

OR I Help X With Y Problem To Achieve Z

Write Your Own Niche Statement Below. Try out a few and see what feel great with you. You have more space on the next page to experiment.



CREATE YOUR NICHE

Your Niche Statement Formula

