

A teal rectangular background is centered on a white background. The white background features a close-up of a person's hand with yellow nail polish typing on a silver laptop keyboard. The hand is positioned at the bottom of the frame. In the top-left corner, there are several bright pink rose petals. The teal background contains the text for the workbook cover.

**MASTER YOUR**

***VOICE***

**OWN YOUR STORY**

**WORKBOOK**

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Legal stuff over... Oya let's go.

## YOUR HERO'S JOURNEY

Write an over view of your story. Where you started, the conflict that got you to look for a solution and the victory or transformation you were able to achieve for yourself.

### **Status Quo: Where You Started.**

### **Conflict: Where it all went wrong. The villan of the story**

### **Victory: Your Transformation, Your Victory Story**

## SCENES OF YOUR HERO'S JOURNEY

As a human being, we grow, we evolve, we experience different lessons in our journey. All of that makes up your hero's journey. Each lesson or period in your life is just a scene in your hero's journey.

Write about 5 of these scenes down and then turn them into a teaching moment for your TRIBE.

## CONNECT WITHOUT VIOLATING YOUR PRIVACY

Here are examples of stories you can share about yourself, that your audience can relate to. You aren't limited to this, this is just a bit of what's possible.

1. Introduce Yourself
2. What would you teach people if they would listen
3. Why you get started doing what you do
4. A time that you failed
5. Imposter Syndrome & how you got past it
6. Share a recent success story
7. What you wish you knew sooner
8. How You became confident in what you are currently doing
9. Share a trick you know
10. Share something you are grateful for
11. Share an episode of what you are watching and your opinion
12. What your pet does that amuses you
13. What you love about being a mom, daughter, sister, aunt, etc
14. Your business or revenue goals
15. If you could go back in time and tell your younger self something about the current you, what would you say.

## REMEMBER

This is about connection.  
Not keeping up with the Kardashians

## **BRAND POWER WORDS**

List 3 Words That Represent Your Brand. These are words that you want people to feel when they encounter you. These are words that you want people to use to describe you when they are referring your product of services.

**PRACTICE & WEAVE YOUR STORY INTO YOUR  
COMMUNICATIONS WITH YOUR TRIBE**